



Spectrum Graduate School of Business

Leaders in IMM-GSM Tuition & Exam Success in Africa

IMM-GSM TUITION PROGRAMME & FEES SCHEDULE

LECTURES START DATE: FULL TIME: 18 July 2011, PART TIME: 23 July 2011

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| Banking Details | Bank: ABSA |
| | Account Name: Spectrum (PTY) LTD |
| | Account Number: 9193960754 |
| | Branch Code: 632 005 |
| | Branch: Parktown |
| | Account Type: Savings |
| SPECTRIUM KEY SUCCESS FACTORS | |
| <ul style="list-style-type: none">• PAY LESS FOR THE BEST SERVICE• FLEXIBLE STUDY OPTIONS• MIX OF LOCAL AND INTERNATIONAL SPEAKERS• EXAM PREPARATION & SUCCESS STRATEGIES• EXPERIENCE IN CIMA EXAM SUCCESS• FACULTY TEAM WITH INDUSTRY EXPERIENCE• CENTRAL LOCATION• SECURE PARKING AND SAVE STUDY ENVIRONMENT• WORKSHOP MODEL FOR THE EMPLOYED• INDIVIDUAL LEARNER ATTENTION• GUARANTEED SUCCESS PASS RATE• INTERNATIONAL LECTURER FORUM• 5 YEARS OF CIMA TUITION EXPERIENCE• NATIONAL AND INTERNATIONAL EXAM REVISION CLASSES AND WORKSHOPS• LEARNER SUPPORT AND ASSISTANT PROGRAMME• PAY AS YOU STUDY METHOD• IN-HOUSE TRAINING OPTIONS• JOB PLACEMENT OPPORTUNITIES• CAREER ADVISE | |

OUR AFFILIATES:



GRADUATE SCHOOL OF MARKETING



UNIVERSITY of CAMBRIDGE International Examinations



CIMA



SETQAA Decision Number: 2060

BBAM/DIPLOMA IN MARKETING MANAGEMENT - PART TIME SATURDAY TIMETABLE

| DAY | 8:00 – 10:00 | 10:10 – 12:10 | 12:10 – 12:30 | 12:30 – 14:30 | 14:30 – 16:30 |
|-----------------|---|--|---------------|--|--|
| SATURDAY | BUSINESS MANAGEMENT /BUS MAN 1 FINANCIAL MANAGEMENT STATISTICAL ANALYSIS /BUSINESS STATISTICS FINANCIAL ACCOUNTING | MICRO ECONOMICS /ECONOMICS 1 CBB MARKETING RESEARCH MANAGEMENT ACCOUNTING | LUNCH | PRINCIPLES OF MARKETING/MARKETING 1 MARKETING COMMUNICATIONS INTERNATIONAL MARKETING STRATEGIC MANAGEMENT | BUSINESS LAW/BUSINESS LAW 1 BUSINESS COMMUNICATION 1 PRACTICE OF MARKETING MARKETING STRATEGY HRM |