



## Spectrum Graduate School of Business

### Leaders in IMM-GSM Tuition & Exam Success in Africa

#### IMM-GSM TUITION PROGRAMME & FEES SCHEDULE

LECTURES START DATE: FULL TIME: 18 July 2011, PART TIME: 23 July 2011

<b>Banking Details</b>	<b>Bank:</b> ABSA
	<b>Account Name:</b> Spectrum (PTY) LTD
	<b>Account Number:</b> 9193960754
	<b>Branch Code:</b> 632 005
	<b>Branch:</b> Parktown
	<b>Account Type:</b> Savings
<b>SPECTRIUM KEY SUCCESS FACTORS</b>	
<ul style="list-style-type: none"><li>• PAY LESS FOR THE BEST SERVICE</li><li>• FLEXIBLE STUDY OPTIONS</li><li>• MIX OF LOCAL AND INTERNATIONAL SPEAKERS</li><li>• EXAM PREPARATION &amp; SUCCESS STRATEGIES</li><li>• EXPERIENCE IN CIMA EXAM SUCCESS</li><li>• FACULTY TEAM WITH INDUSTRY EXPERIENCE</li><li>• CENTRAL LOCATION</li><li>• SECURE PARKING AND SAVE STUDY ENVIRONMENT</li><li>• WORKSHOP MODEL FOR THE EMPLOYED</li><li>• INDIVIDUAL LEARNER ATTENTION</li><li>• GUARANTEED SUCCESS PASS RATE</li><li>• INTERNATIONAL LECTURER FORUM</li><li>• 5 YEARS OF CIMA TUITION EXPERIENCE</li><li>• NATIONAL AND INTERNATIONAL EXAM REVISION CLASSES AND WORKSHOPS</li><li>• LEARNER SUPPORT AND ASSISTANT PROGRAMME</li><li>• PAY AS YOU STUDY METHOD</li><li>• IN-HOUSE TRAINING OPTIONS</li><li>• JOB PLACEMENT OPPORTUNITIES</li><li>• CAREER ADVISE</li></ul>	

#### OUR AFFILIATES:



GRADUATE  
SCHOOL OF  
MARKETING



UNIVERSITY of CAMBRIDGE  
International Examinations



CIMA



SETQAA Decision Number: 2060

## BBAM/DIPLOMA IN MARKETING MANAGEMENT NEW - FULL TIME TIMETABLE

DAY/TIME	8:00 – 10:00	10:30 – 12:30	12:30 – 13:00	13:00 – 15:00
MONDAY	BUSINESS MANAGEMENT 1	SALES MANAGEMENT 1	LUNCH	MARKETING 1
TUESDAY	FINANCIAL MANAGEMENT 1	BUSINESS LAW1		BUSINESS COMMUNICAION 1 BUSINESS STATISTICS 1
WEDNESDAY	BUSINESS MANAGEMENT 1	SALES MANAGEMENT 1		ECONOMICS 1
THURSDAY	FINANCIAL MANAGEMENT 1	BUSINESS LAW1		MARKETING 1 BUSINESS STATISTICS
FRIDAY	ECONOMICS 1	BUSINESS COMMUNICAION 1		

## HIGHER CERTIFICATE IN MARKETING NEW - FULL TIME TIMETABLE

DAY/TIME	8:00 – 10:00	10:30 – 12:30	12:30 – 13:00	13:00 – 15:00
MONDAY	BUSINESS MANAGEMENT 1	SALES MANAGEMENT 1	LUNCH	MARKETING 1
TUESDAY	BUSINESS NUMERACY 1	ACADEMIC LITERACY 1		BASIC BUSINESS COMMUNICAION 1
WEDNESDAY	BUSINESS MANAGEMENT 1	SALES MANAGEMENT 1		ECONOMICS 1
THURSDAY	BUSINESS NUMERACY 1	ACADEMIC LITERACY 1		MARKETING 1
FRIDAY	ECONOMICS 1	BASIC BUSINESS COMMUNICAION 1		

## BBAM/DIPLOMA IN MARKETING MANAGEMENT OLD - FULL TIME TIMETABLE

DAY/TIME	8:00 – 10:00	10:30 – 12:30	12:30 – 13:00	13:00 – 15:00
MONDAY	BUSINESS MANAGEMENT PRACTICE OF MARKETING MARKETING STRATEGY	MACRO ECONOMICS CBB MARKETING RESEARCH	LUNCH	PRINCIPLES OF MARKETING INTERNATIONAL MARKETING STRATEGIC MANAGEMENT
TUESDAY	PRACTICE OF MARKETING FINANCIAL MANAGEMENT DISTRIBUTION & LOGISTICS MANAGEMENT	BUSINESS LAW CBB MARKETING STRATEGY DISTRIBUTION & LOGISTICS MANAGEMENT		BUSINESS COMMUNICAION STATISTICAL ANALYSIS MARKETING RESEARCH
WEDNESDAY	BUSINESS MANAGEMENT MARKETING COMMUNICATION INTERNATIONAL MARKETING	MACRO ECONOMICS FINANCIAL ACCOUNTING		MICRO ECONOMICS MANAGEMENT ACCOUNTING
THURSDAY	FINANCIAL MANAGEMENT MARKETING COMMUNICATION MANAGEMENT ACCOUNTING	BUSINESS LAW FINANCIAL ACCOUNTING		PRINCIPLES OF MARKETING STATISTICAL ANALYSIS STRATEGIC MANAGEMENT
FRIDAY	MICRO ECONOMICS HUMAN RESOURCES MANAGEMENT	BUSINESS COMMUNICAION HUMAN RESOURCES MANAGEMENT		SERVICES MARKETING